Computer Lab Work; Monday March 1

First we’ll discuss the parameters of the presentation assignment; then I’ll have you do the following in groups.

**Online Venue Discussion**

Do a google search for one of the following online venues: *pupfresh, PopMatters, Paste* or *themusic-rx* (or another site you know of). See if you can begin to determine the following:

* Awareness of audience: who is reading this site and why? How can the audience be determined?
* Graphics and design: how do the graphics at the site appeal to a particular audience?
* Chosen focus: is there a specific focus for the site, or does it have a broad focus? How can you tell?
* Sample review: choose a typical review for the site and give us a feel for the types of reviews accepted by the venue. What discourse is used? How is ethos established? How does the review appeal to the site’s intended audience?
* Submission requirements: could someone from our class submit a review to this site? Lead us to the submission requirements to find out. BONUS: list some other options for posting a review in the genre.

**Feature Article**

I’ll field any further questions you currently have about the feature article. If there is time, work with a few classmates and pick a feature from the d2l folder. Examine it quickly for the following:

* How does it make its relevance apparent (the reason why the article exists)?
* Does the piece have a discernable thesis or main focus? What is it?
* How long is the introduction? More than one paragraph? Does it draw you in?
* Skim through quickly to see how are “outside” sources are incorporated. Note the ways in which the authors avoid plagiarizing—or do they?