### **EXERCISES: Chapter 20 and Presentations**

All of the following should be done in groups. For Exercise 1 email me by the end of class.

#### Exercise 1: Evaluating Others

Find a 2–5 minute speech on a topic of interest on [www.youtube.com.](http://www.youtube.com/) Examine the organization of the presentation:

* Introduction: what “moves” (if any) did the presenter make (pp 565-8)?
* Body: what method of organization did the presentation use (568-70)?
* Conclusion: was there one (570-72)?

#### Exercise 2: Using Zoom

You will need to present in a difficult situation, in that likely you will be presenting slides or other materials over zoom. Do some searching and reading on how to effectively present at a conference using zoom. Then, post at least two articles/web sites to the discussion board on this topic. Include the link and a short paragraph as to why you think others in the class would benefit from reading the article (pay attention to authorship of the article as you determine its usefulness and credibility!)

#### Exercises 3 and4: Applications to You

Switching to your own project: based on the assignment and what you know you need to cover, come up with two possible methods of organization (re: the body). Quickly run through what might be on a few introduction slides, forecasting the rest of your presentation. Be prepared to share with the class.

At some point in your discussions next week decide what kind of theme or persona you would like to project in your presentation. See the mapping on page 575. What would go in your center circle? How will you seed your speech with related ideas and words to help you set the right tone?

Note what ISN’T here: an exercise on how to use powerpoint, how to effectively organize graphics for slides, how to create good visuals (576-79). But these pages are full of good info and I am expecting good, clean, non-wordy slides. You know by now, right?