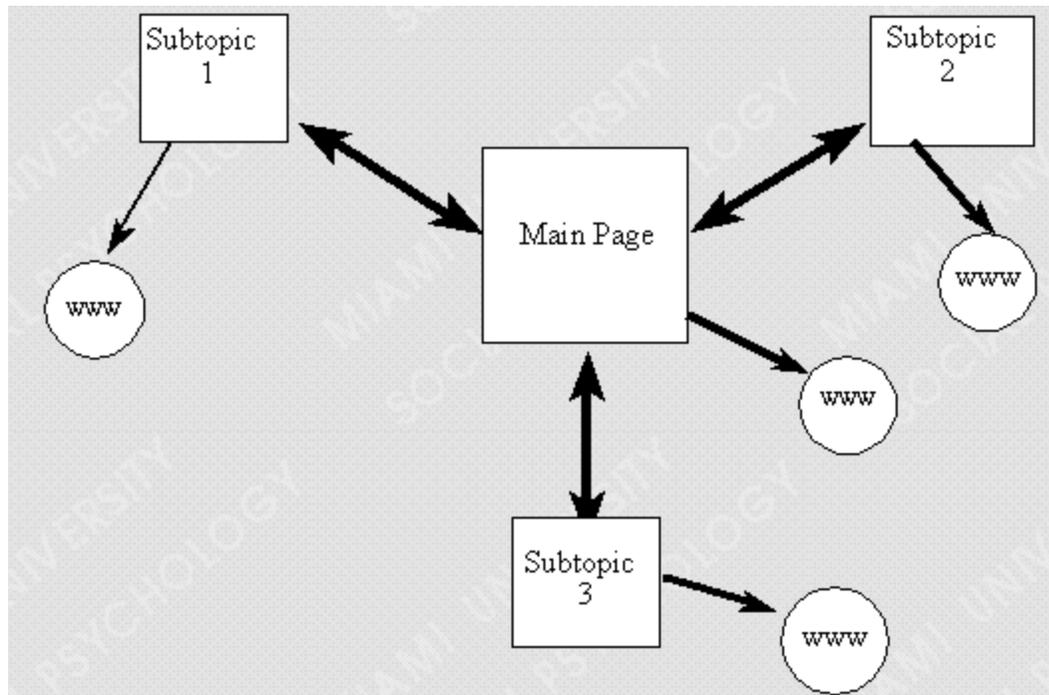


Psychology of Computers and the Internet

Webpage Tutorial Guidelines

- Using <http://www.weebly.com/> your team is responsible for creating a web-page tutorial that will explore in-depth a specific phenomenon related to the psychology of the internet. The content of your tutorial should be derived from at least 4 empirical/theoretical journal articles or book chapters, and should encompass 5-6 linked content pages that you have created. You should use the relevant aspects of the internet including hyperlinks, graphics, photographs, videos, etc. in the creation of your site. The purpose of this project is to provide a detailed synopsis of your topic that is informative, accurate and accessible to anyone viewing your page.
- MAIN PAGE: Present a thorough overview of topic (2-3 typed pages in length), with links to at least 4 Subtopic Pages (each 2-3 typed pages in length) and your APA formatted reference page. Your main page should also include your names and a link to the class PsyberPsych index page (<http://webspace.ship.edu/jacamp/psyberpsych/>).
 - Your Main page and each Subtopic Page must contain at least 2 graphical elements (picture, diagram, chart, etc.). A background does not count as a graphical element. *You must obtain written permission to use all graphic elements not in the public domain. This takes time and you should start this process as early as possible. **
- Your tutorial should contain a minimum of 6 relevant external links to relevant internet sites. These hyperlinks should appear within the context of your writing. These links should be of appropriate quality and serve to enhance the reader's understanding of the internet phenomenon.
- Your tutorial must include a minimum of 4 references to source material about the topic (journal articles, books chapters, etc.). You should use APA style citations throughout the tutorial. **Every citation (e.g. Smith 2015) should hyperlink to the reference page.**
- Be careful not to plagiarize. You may use quotes where appropriate, but use them sparingly. Most of the content of your pages should be paraphrased citations, or your own original thoughts.
- The projects will be graded on the basis of appropriateness and rigor of content, creativity, use of web technology, appearance, usability and effective collaboration. The website should be organized, coherent, and error free! The collaborative aspect of the project is important, and all members of the team must participate fully in the formulation and creation of the project. The "division of labor" approach in which members work independently on isolated components is not acceptable.

The overall structure of the tutorial might be pictured as follows:



Style Tips:

- Try to use the same style on all pages.
- Proofread for spelling and grammar mistakes as a group.
- Make sure that the text is clear large enough (14-18 font) and that the background images do not interfere with usability.
- Provide relevant hyperlinks to terminology in your text.
- Make sure you link your citations back to the reference page.
- Do not link to the actual PDF files or the PsychINFO database

*If these elements are found on the www, email the creator of the element or its author and identify yourself as a student at Shippensburg University doing a web project for Psy 432, give the url of the course website, and offer to give credit to the author and to provide a link to the author's web page. You must provide me with a copy of your original email to the author and the author's reply in order to include the element in your final project.

Helpful Links:

<http://kb.weebly.com/first-steps.html> Weebly Guide
<http://webspace.ship.edu/jacamp/psyberpsych/> Past Tutorials
<http://www.pdimages.com/> Public Domain Photographs