



Dear Friend and Supporter,

On October 19-20, 2007, the Pennsylvania Council of Teachers of English and Language arts (PCTELA) will hold its annual conference in Cranberry, Pennsylvania at the Sheraton Four Points in Warrendale, Pennsylvania. PCTELA is a non-profit, professional organization committed to promoting literacy and lifelong learning, and to empowering English educators through professional development and collegial communications.

I am honored to have been appointed, along with Mrs. Elizabeth Shannon, as one of the Co-Chairs for this year's conference we would like to invite you to participate with other educational material vendors and booksellers in presenting the best educational materials available to our participants during the course of our conference.

Last October, we met in Harrisburg and over 100 educators from throughout the state were in attendance. We are confident that our ranks will increase at this year's conference as we convene to hear nationally known speakers, view presentations from educators throughout the state, and discuss the newest innovations, insights, and concerns in our field while enjoying the wonderful attractions and scenery of Western Pennsylvania.

The theme of the upcoming conference is "Maintaining Our Professional Wellness," a Professional "Spa Treatment". Our goal is to create a positive gathering place of caring educators with a common goal of refreshing their teaching spirit. We aim to present research, theory, and practical and creative ideas that will assist educators in coping with the demands of their educational environment and addressing the pressures from academic standards, PSSA's and other standardized testing, and No Child Left Behind. In doing so, we hope that educators will be able to rejuvenate their passion for teaching, work out the kinks in their curriculum, and strengthen their classroom practice with new ideas.

We are currently working on securing featured and keynote speakers. We are confident we will be able to work with some of the best nationally known educators and authors as we have in the past. Among those who have spoken previous conferences include Leila Christenbury, Jeff Golub, Harvey Daniels, Linda Rief, Lois Burdett and Laurie Halse Anderson

As with so many other ventures, the costs for our conference continue to skyrocket. However, we are able to once again offer our vendor space at the same level of support as we asked for last year, \$200 per table. We are prepared to offer a discount of \$25 for a cost of \$175 per table for any vendor who makes a reservation and sends payment by May 15, 2007. Additional discounts are available for vendors who wish to secure more than two tables. As part of our thanks to you, we will include your companies name in all conference materials and we invite your representatives to be our guests at our luncheon and breakfast.

We do hope that you can also be a part of our "Professional Spa Treatment," and we look forward to receiving your table reservation and meeting you in October. If, in the meantime, you should have any questions please do not hesitate to contact me either by phone at 724-695-5201 X3157 or by email at jfox@westallegheny.k12.pa.us.

I thank you in advance for your consideration.

Sincerely,

Jennifer Fox
PCTELA Conference Co-Chair