### Business Related Databases

#### library.ship.edu—Choose DATABASES

Primarily Full-text Online Information

<table>
<thead>
<tr>
<th>DATABASE</th>
<th>CONTENTS</th>
<th>MORE INFO</th>
</tr>
</thead>
</table>
| **Business Search Premier** (EBSCOhost)       | 1. Topical search of scholarly business publications  
2. Company Profiles of 10,000+ of the world’s largest companies  
   A. History  
   B. Key Facts  
   C. SWOT Analysis  
   D. Expert Analysis  
3. Industry Profiles  
4. Market Research Reports (specific analysis of market trends)  
5. Country Profiles (economic, political, etc.)                                                                                      | 1. Topics such as employee benefits, cheese, etc.  
2. Kraft, Verizon, etc.  
3. Apparel, Healthcare, etc.  
5. Afghanistan, Iraq, etc.                                                                                                           |
| **LexisNexis - Business**                     | 1. Topical search of business, trade, and industry journals  
2. Financial reports  
   A. Current  
   B. Stock Market  
   C. Historical  
3. Company profiles  
   A. History  
   B. Key Facts  
   C. Expert Analysis  
4. SEC Filings—Annual Reports (10-K) of the financial condition of public companies in the US  
5. Business Directories  
   A. Federal Business Opportunities  
   B. NAICS-SIC Directory  
   C. American Marketplace  
   D. World Business Opportunities                                                                                                  | Choose LexisNexis and then Business  
1. Employee benefits, etc  
2. Kraft, Verizon, etc.  
3. Kraft, Verizon, etc.  
4. Kraft, Verizon, etc.  
5. Products such as cheese, etc.                                                                                                       |
| **ABI/Inform (ProQuest)**                     | Topical search of scholarly, business and trade journals                                                                                                                                                  | Search for topics such as employee benefits, etc. cheese                                                                                           |
| **Wall Street Journal in Newspapers (ProQuest)** | Topical search of the Wall Street Journal                                                                                                                                                                | 1. In Advanced Search  
2. Change Database to News – ProQuest Newspapers  
3. Type Wall Street Journal in Publication Title  
4. Search for topic such as employee benefits, cheese, etc.                                                                               |
| **Value Line Research Center**                | 1. Company Reports (public)  
   A. Financial Strength  
   B. Expert Analysis  
2. Industry Profiles  
   A. Financial Prospects  
   B. Expert Analysis                                                                                                                  | Choose Value Line and then Research Center  
1. Kraft, Verizon, etc.  
2. Apparel, Healthcare, etc.                                                                                                           |