





Syllabi

Fall

Course Description: Digital Fine Art Design Printing (493-01) is the implementation of fine art & design print protocols, hardware and software into the visual arts. The class content consists of Image Workflow, ICC Paper Profiling, Printer Profiling, Camera Raw, Color Correction and Balance, Light Temperature and Neutral Gray Exposure, Pre Print Image Preparation and Print Production Protocols.

The course will provide students with an image workflow to print protocol specific strategy that can be used across both the art and design programs. Students gain the ability to produce high end, exhibition quality prints and color proofing of their work.

Successful completion of this digital fine art design print course will give students the opportunity to obtain the necessary foundation in digital printing workflow, color management and production. Adding Digital Fine Art Design Printing to their skill sets students will gain a highly sought after knowledgebase and competitive edge in the work place.

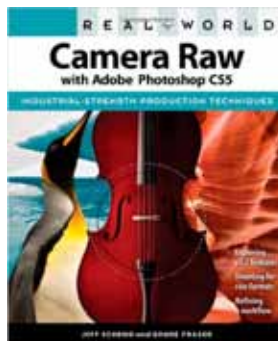
Requirements/Prerequisites: Students are required to have a DSLR Camera with the capability of shooting a minimum 12 megapixel Camera RAW image. You will also have to purchase your own supply of fine art printing paper. Specifications TBD.

Class project requirements will consist of a minimum of 6 completed fine art prints (subject/content TBD) and one final fine art print, matted and framed for exhibition in the Kauffman Gallery. Specifications for framing will be supplied at the beginning of the class.

Students are required to have successfully completed Computer Design 1, 2 and 3 and have a working knowledge of Photoshop CS5.

Textbooks (Optional, but very useful and helpful)

Photoshop CS5: The Missing Manual Real World Camera Raw with Adobe Photoshop CS5





Syllabi

Fall

Structure

Goals for the course are as follows:

1. Creation 6 completed fine art prints (subject/content TBD) and one final exhibition print.
2. Develop supporting documents, materials, and protocols for the color and workflow management process.
3. Create, Develop and implement a complete visual language strategy.
4. Research and develop fine art & design print protocols.

Instructional Techniques

1. Weekly discussions and review of progress and examples of work in a conference setting.
2. Full class participation is expected in discussions, project updates and presentations.
3. Self generated projects if applicable.
4. Critiques where imagery is analyzed and solutions brainstormed

Field Trips

Two location field trips are required. The first field trip will be to Gettysburg National Park in September. The second field trip will be either to New York City (Statue of Liberty National Park or the Empire State Building). An alternative option will be to Washington DC (Art Appreciation Trip). Either location will be acceptable. Your choice.

Gallery Exhibition

An exhibition is scheduled for October 27 - November 17, 2012 in the Kauffman Gallery. Each student is required to submit two (2) matted and mounted prints for the show. Specifications will be supplied to insure consistency of presentation. One print color, the other print B&W.

Class Documentation

Each student will be required to document one class period activity during the course. You may select a classroom or one of the field trips. It will be your responsibility to record those activities in addition to the class work for that day. The images will be used to support a web site and content for Visivo for the class. A sign up sheet will be available.



Syllabi

Fall

Attendance Policy

Attendance is required for the full class time. If you are absent you are responsible for contacting either the instructor, or another student to get the assignments, class notes, or studio work. It is your responsibility to notify the instructor or Art Department secretary in the event of an emergency, family crisis, or medical problem. Students are also required to attend at least one lab each week. More than three missed classes during the semester will result in course failure.

Evaluation Policy and Criteria

All projects, and process book and /or materials, idea documents/proofs and in-class work will be graded. Grades will be based on Image Originality, Color Fidelity, Print and Paper Technology and Print Presentation.

Class Participation

Your regular attendance, completion of readings. Willingness to enter class discussions, and general participation is required. It may also be the difference between grades. Cell phones are to be turned off. Internet use for Facebook, IM or any other social network site during class time, reviews or presentations is unacceptable and could result in failure of the course.

Grades

A= 94-100%	A-=90-93%	B+=87-89%	B= 84-86%	B-= 80-83%
C+=76-79%	C=70-75%	D=66-69%		
F=0-65%				

Failure to submit all the required prints will result in an "F" for the class.

Late projects will not be accepted and will result in an "F" or 0 (zero) points for the project.

Instructional accommodations will be made for students who. At the beginning of the semester. Identify himself or herself to the instructor and have registered with the University office of Social Equity having been professionally evaluated as learning disabled.

Academic Dishonesty will not be tolerated and could result in course failure or expulsion from the University. Refer to the Swatemy for more info.



Syllabi

Fall

Web Resources

<http://profilesbyrick.com/>

<http://www.xrite.com/home.aspx>

<http://www.shadesofpaper.com/>

<http://www.dpreview.com/articles/category/product-reviews>

<http://www.digitalcamerainfo.com/>

<http://www.the-digital-picture.com/Reviews/>

<http://www.bhphotovideo.com/>

<http://www.sandisk.com/>

<http://www.hahnemuehle.com/site/en/169/home.html>

<http://www.inkpresspaper.com/>

<http://www.redrivercatalog.com/>

<http://www.americanframe.com/>

<http://www.photoshouser.com/>

<http://klomm.br.ms/images/megapixel-print-size>